F&B Management suite
Take care of your customer, we will take care of your Business

www.pathfinder.global | sales@pathfinder.global
About Foodie

Foodie delivers fully integrated F&B solutions that can be easily implemented across any small, medium and large businesses. Foodie enables and controls complete operations and help you streamline the process, simplify training, take centralized control, optimize inventory and increase your speed of service. Foodie helps improve overall customer experience resulting in top line growth and improved net profit margins.

Improve Customer experience

- **Captain order taking**
  - Touch-screen compatibility that can work well on tablet and mobile for faster order taking

- **On-time delivery**
  - Customers can keep track of their order status, expected delivery time and GPS tracking of delivery

- **Customer engagement**
  - Reward customers for their loyalty resulting in repeat business and increased revenue

- **Online vs Offline**
  - Integration with food aggregators | Online food ordering, (web, mobile) & call center

- **Speed of Service**
  - Automate KOT for faster TAT and increased speed of service

- **Customer feedback**
  - Capture customer sentiments, take regular feedback and adapt to changes
Supply Chain

**Production planning**
Consolidate indents from all outlets, prepare a plan, issue BOM to stores, produce items, track re-usable items and minimize food wastage.

**Purchase management**
Manage purchases from HO to outlets with Centralized Purchase Control.

**Recipe management**
Maintain same taste across all outlets and manage inventory at the same time.

**Inventory management**
Optimize inventory, avoid pilferage, plan and keep track, stock your inventories based on best sellers, holidays etc., with Centralized Inventory Management.

**Menu management**
Design combos, manage same or different prices that best suit the customer needs based on location, region and preferences.

**Analytics**

**Restaurant Vs Favourite food**

<table>
<thead>
<tr>
<th>Restaurant</th>
<th>Vs Favourite food</th>
</tr>
</thead>
<tbody>
<tr>
<td>Harley Street, London</td>
<td>Bigs burger</td>
</tr>
<tr>
<td></td>
<td>Crab chilli</td>
</tr>
</tbody>
</table>

**MOM Purchase**

<table>
<thead>
<tr>
<th>Jan</th>
<th>Feb</th>
<th>Mar</th>
<th>Apr</th>
<th>May</th>
</tr>
</thead>
<tbody>
<tr>
<td>00</td>
<td>05</td>
<td>10</td>
<td>15</td>
<td>00</td>
</tr>
</tbody>
</table>

**Dish Vs Customer**

<table>
<thead>
<tr>
<th>Dish name</th>
<th>No of Times</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cheese hamburger</td>
<td>8</td>
</tr>
<tr>
<td>Sushi</td>
<td>7</td>
</tr>
<tr>
<td>Chicken tacos</td>
<td>6</td>
</tr>
<tr>
<td>Fish n chips</td>
<td>5</td>
</tr>
<tr>
<td>Margarita pizza</td>
<td>4</td>
</tr>
<tr>
<td>Minced meat lasagne</td>
<td>3</td>
</tr>
<tr>
<td>Crab chilli</td>
<td>2</td>
</tr>
<tr>
<td>Bigs burger</td>
<td>1</td>
</tr>
</tbody>
</table>

**Basic**

- Day End Transactions
- Item Wise Sales
- Payment Wise
- Service wise break up sales

**Premium**

- Combined Insights
- Self service BI
- Personal Voice Assistant
- Chatbot

**Advisory**

- Campaign management
- Retail Benchmarking
- Suggestive selling
- Revenue forecasting
- Sentiment analysis
Unique Features

**Inventory/Recipe management**
Keep track of your daily inventory, closing stock, plan production, manage recipes & control pilferage

**Billing**
An intuitive layout, ease of use enables fast order taking and lets you process more number of orders in a short time

**Touch Friendly**
Touch-screen compatibility that can work well on tablet, desktop and mobile seamlessly and enables a smoother order taking

**Call center Management**
Central panel with integrated CRM to track, manage and route orders to the respective outlets based on customer location

**Centralized Business management**
Manage and control franchise operations from single location & compare performances across outlets

**Data security (PCI DSS compliant)**
Stored both locally & on the cloud, data is safe & secure

**Customer Insights**
Collect & analyze customer details, order history, preferences and drive footfalls through personalized marketing campaigns and promotions

**Integration**
Easy integration with third party food aggregators like Swiggy, Zomato and Uber eats

Benefits

- Increases Speed of Service
- Improves Order Accuracy
- Takes Care of Workforce Management
- Maintains Financial Control
- Simplifies Menu Management
- Monitors Performance

**Pathfinder**

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